Enhancing impact through collaboration with research users

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Research users- who are they?

- Third sector- Charites and professional groups
- Local Authorities
- Government Agencies e.g. NICE
- Civil servants- policy informing roles- across Government
- Industry /Commerce
- Transport and built environment planners etc.
Key public health orientated organisations and networks

• NGO’s – national and local levels - chronic diseases, environmental, population groups, equalities-protected characteristics, social action, settings, volunteers etc.

• Alliances and networks - obesity, alcohol, tobacco, mental health and public health etc.

• Professional organisations

• Think tanks
Challenges

• National Prevention Research Initiative review findings- value of co-production in maximising impact
• Reducing implementation time lags
• Rapid policy formulation cycles
• Strategic and systemic high impact, communication and dissemination plans
Nature of the relationship

• Co-production - input throughout the development and implementation cycle
• Involvement of non health sectors - multi-sectoral
• Translational efficiency in informing policy and practice
• Access to resources such as place (laboratory/setting) /finance/data/analysis, innovation etc.
Collaboration considerations

• Clarity of nature and attributes of the collaboration
• Benefits and harms assessment- real and perceived by all internal and external stakeholders
• Primacy of research governance and researcher led work and the public interest-full academic independence to report and publish findings
• Addressing conflicts of interest, complete transparency and ethics- not an after thought!
Key resources and research

• Oxford bibliography- public:private partnerships April 2017
• Pettigrew and May – Responsibility Deal evaluation
• NICE COI guidelines
• Profits and pandemics: Prevention of harmful effects of tobacco, alcohol, and ultra-processed food and drink industries, The Lancet volume 381, issue 9867, year 2013, pp. 670 - 679
• JAMA Conflict of Interest Theme Issue - May 2, 2017: Volume 317, Number 17
• UK Health Forum- nutrition case studies (due soon)
• Conflicts of interest coalition - Lancet letter
Added Value

• Insight - voice
• Enhancing innovation potential
• Impact - greater access and traction with policy and practice worlds
• Applied R&D
• Enhanced effectiveness and efficiency
• Connections to making things happen!